

WILL WOOTEN

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WORK EXPERIENCE

The Miami Herald — Editorial Art Intern SEPTEMBER 2007 TO PRESENT

Work on infographics, illustrations and page design for daily edition and special projects. Collaborate with the Business section to report and design Tech Tuesday pieces. Worked on the redesign of MiamiHerald.com and helped conceptualize a content ranking system based on Digg.com.

Los Angeles Times — Design Intern JUNE TO AUGUST 2008

Designed daily and advance pages in the Business and Sports sections, working with editors and the copy desk to achieve appropriate story placement. Contracted and art directed illustrations for Sunday Business and covered late and weekend Sports shifts during the Beijing Olympics.

The Miami Hurricane — Visuals Editor JANUARY TO MAY 2008

Oversaw and led design team of the University of Miami's twice-weekly student newspaper. Designed every cover and many inside pages and guided other staff designers to achieve a cohesive product.

Worked as Art Director from August 2006 to May 2007 and Designer from February to May 2006.

Ibis Yearbook — Webmaster AUGUST 2007 TO PRESENT

Coded a new Web site for the University of Miami student yearbook. The redesigned site aimed to encourage participation in yearbook activities by UM students.

Worked as Photo Editor from August to December 2006.

EDUCATION & SKILLS

University of Miami, Bachelor of Science in Communication DECEMBER 2008

Majors in Visual Journalism and Classical Civilization; minor in Biology
Honors Program, Provost's Honor Roll, School of Communication Dean's Dozen

Skills — CCI; Adobe Photoshop, Illustrator and InDesign; extensive HTML and CSS; basic Flash

HONORS

CSPA Gold Circle Awards

First Place, Tabloid Feature Page One; First Place, Black and White Illustration; First Place, Tabloid Color One Subject Presentation; Second Place, Overall Design Tabloid; Third Place, Portfolio of Work

Missouri SND Competition

First Place, News Cover; Second Place, News Cover; Second Place, Illustration; Third Place, Designer of the Year; multiple Honorable Mentions

Michigan State SND Competition

First Place, Front Page Design; Third Place, Advertisements; multiple Honorable Mentions

REFERENCES

Derek Simmons

Deputy Design Director, News
Los Angeles Times
213.327.5683

Paul Cheung

Deputy Multimedia Editor
The Miami Herald
305.376.3426

Randy Stano

Past SND President; professor
University of Miami
305.205.5240